



# Station Order

## DCCC-Pace for Congress 2012

**Market:** Albuquerque

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

12294

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:**

212063

JG  
10/2/12

### KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$20.00 \$80.00	1	1	1		1			4
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$200.00	1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$30.00 \$150.00	1	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$30.00 \$30.00		1						1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$40.00 \$40.00				1				1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$40.00 \$40.00					1			1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$40.00 \$40.00			1					1
The Talk 2:00 PM 3:00 PM	DT	M-F 30	\$40.00 \$40.00	1							1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 \$120.00		1		1	1			3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$75.00 \$150.00	1		1					2
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$75.00 \$75.00				1				1
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 10/2/2012 10:52:15 AM

KREZ-TV

Page 1 of 2



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**Direct:**

## KREZ-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
Program Name	DP	Days Length	Gross Rate	Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Total
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$150.00 \$300.00	5 1		1					2
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$175.00 \$175.00	5			1				1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$250.00 \$1,000.00	5 1	1	1	1				4
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$150.00 \$150.00	5					1		1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$200.00 \$200.00	5						1	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 \$100.00	5	1			1			2
Station Gross Totals			\$3,640.00	8	8	8	8	7	1	1	41

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 10/2/2012 10:52:15 AM

KREZ-TV

Page 2 of 2

# Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/08/12

Station: KRQE

POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
POL/DCCC- P	212063 M-F KROE New:4p-430p	:30 P5	KREZ	PACE FOR 12294								\$75.00
POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 The Talk 2p-3p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 KROE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
												<b>\$755.00</b>
												<b>\$755.00</b>

Date: 10/09/12

Station: KRQE

POL/DCCC- P	212063 David Letterman 1035p-1137p	:30 P5	KREZ	PACE FOR 12294								\$50.00
POL/DCCC- P	212063 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F 9a-10a 9a-10a	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 KROE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
												<b>\$610.00</b>
												<b>\$610.00</b>

Date: 10/10/12

Station: KRQE

POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 Soap Rotator (1:00:00 PM	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KRQE New:4p-430p	:30 P5	KREZ	PACE FOR 12294								\$75.00
POL/DCCC- P	212063 KROE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
												<b>\$755.00</b>
												<b>\$755.00</b>

Date: 10/11/12

Station: KRQE

POL/DCCC- P	212063 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 KROE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 LN M-F 10p-1035p	:30 P5	KREZ	PACE FOR 12294								\$250.00
POL/DCCC- P	212063 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	PACE FOR 12294								\$175.00
POL/DCCC- P	212063 Let's Make a De M-F 10a-11a	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KROE New:430p-5p	:30 P5	KREZ	PACE FOR 12294								\$75.00
												<b>\$800.00</b>
												<b>\$800.00</b>

Date: 10/12/12

Station: KRQE

POL/DCCC- P	212063 Dr. Phil 3p-4p	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 CBS This Mornii CBS Early S	:30 P5	KREZ	PACE FOR 12294								\$30.00
POL/DCCC- P	212063 M-F KRQE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$20.00
POL/DCCC- P	212063 KROE News 13 530p-6p	:30 P5	KREZ	PACE FOR 12294								\$150.00
POL/DCCC- P	212063 David Letterman 1035p-1137p	:30 P5	KREZ	PACE FOR 12294								\$50.00
POL/DCCC- P	212063 Soap Rotator (12:30:00 PM	:30 P5	KREZ	PACE FOR 12294								\$40.00
POL/DCCC- P	212063 M-F KROE New:KROE News	:30 P5	KREZ	PACE FOR 12294								\$40.00
												<b>\$370.00</b>
												<b>\$370.00</b>

Date: 10/13/12

[Sorted by: Date]

# Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/13/12												
Station: KRQE												
	POL/DCCC- P	212063 LN Sa		10p-1035p	:30	P5	KREZ	PACE FOR 12294				\$150.00
												\$150.00
												\$150.00
Date: 10/14/12												
Station: KRQE												
	POL/DCCC- P	212063 LN Su		10p-1035p	:30	P5	KREZ	PACE FOR 12294				\$200.00
												\$200.00
												\$200.00
												\$3,640.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KREZ-TV      Albuquerque	<b>Date:</b> 10/2/2012
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I, Media Strategies and Research,  
 being/on behalf of: Sal Pace, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Congress  
 in the General  
 election to be held on: Friday, January 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

**Total Charges: \$3,640.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DCCC-Pace for Congress 2012

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jackie Forte-Mackay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Tuesday, October 02, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title